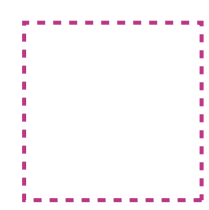


 Bleed area: Images ending at the cut line should be extended into the bleed area.

 Cut Line: This is where the document will be cut down to its final size.

 Safe Area: To avoid getting too close to the edge, text should be kept out of this area.